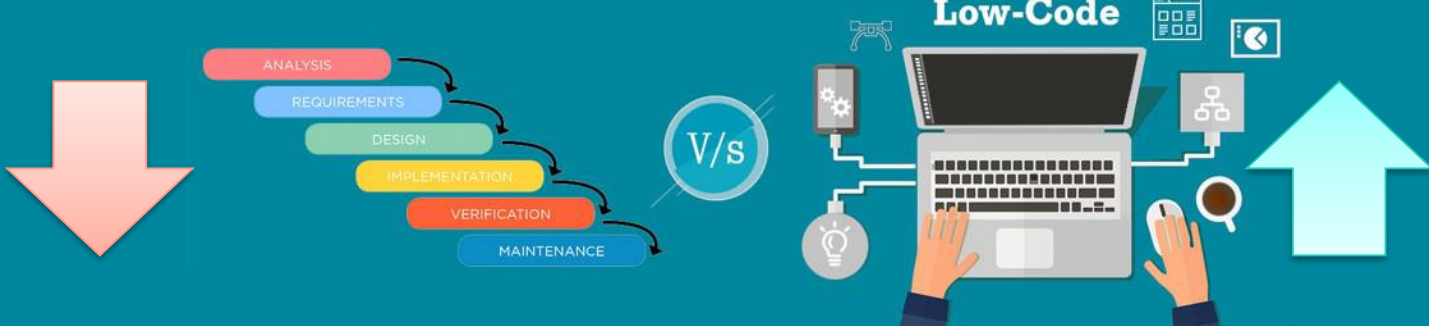


Low-Code Software vs Legacy Systems



To compete in today's digital services marketplace, CSPs need to react in real time. They can't leave money on the table when demand surges, or lose a high-value subscriber because of a one-size-fits-all return policy.

Their software must react to real-time triggers and make pricing, policy, and business rules adjustments on the fly.

LEGACY BSS SYSTEMS CAN'T CHANGE FAST.

BUT A LOW-CODE BSS CAN. PLUS, IT CAN CHANGE THE RULES IN REALTIME.



What is Low-Code Software?

"Platforms that enable rapid delivery of business applications minimal with a minimum of hand-coding and upfront investment in setup, training and deployment"

Forrester 2014

In Short...

Instead, low code uses a visual modeling platform to define data models, user interfaces, business logic and more



Low-Code for BSS

is a great fit for BSS Solutions which require lots of customization, multiple integrations, constant changes, and the ability to handle large volumes of transactions, securely, and with 99.999% uptime.

AND, LOW-CODE HELPS BSS SYSTEMS DO THEIR JOB INFINITELY BETTER:



Managing Subscriber Issues and Improving CX



Introducing New Revenue Models & Sources



Fulfilling Orders & Managing Operational Costs



Creating Products and Launching Services



Managing Risk and Collecting Payments



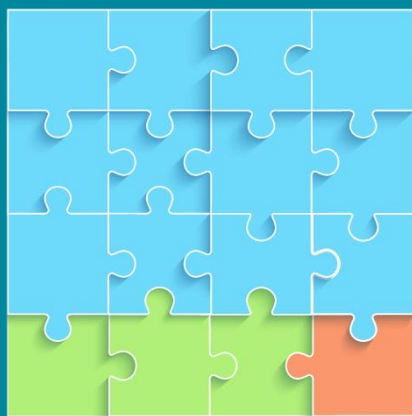
Driving ARPU

Beesion

The Only Low-Code Platform for BSS

BSS systems up to 5x quicker to launch, support, and expand. Plus, it's the only low-code platform proven by Tier 1 CSPs.

Beesion's BSS Applications (based on Low-Code)



80%

Application's functionality is pre-built with Beesion's low-code modules

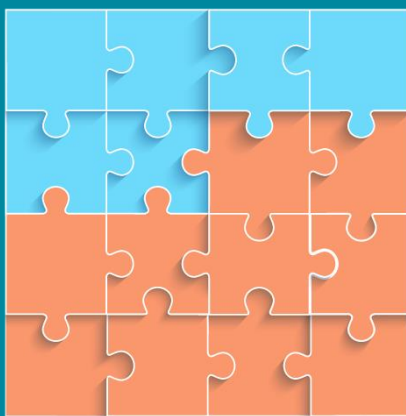
15%

Functionality is customized in runtime

5%

or less is customized with hand-coding

Competitors' BSS Applications (Traditional Development)



40%

Application's functionality is pre-built

60%

Functionality is customized primarily with hand coding



Change the software to meet business needs. Not the other way around.

New products policies, and ideas can be implemented Quickly because all the critical pieces can be changed on the fly:

- User Interfaces
- Workflows
- Business Rules
- Business Logic

With Beesion, Innovate Fast and Sharpen Your Edge



Change pricing real time, to take advantage of surges or weaknesses in demand



Change the rules for high-value customers on the fly. Plus update all the interfaces, as well as the downstream processes, so the new offer or rule is carried out seamlessly



Introduce new business models, like pay-as-you-go.



Incorporate AI and analytics to improve processes

Can your legacy BSS do all that? If not, better hope your subscribers like the same old service.